

REMOVABLE LABEL

GUIDES AND FOLDERS

MADE IN U. B. A.

CATALOG NO. 4550L 1/5

BROADCASTING STATION LICENSE RECORD

Date first licensed 10-29-68

W J M T-FM (EFF: 7-19 73) Call letters XW X M T-FM

Station location Merrill, Wiscons

ROBERTS EROADCASTING, INC. (MLH 3-1-76)

* HEATH COMMUNICATIONS, INC. (MLH-12-6-72)

X NORTHWOODS ENTERPRISES, INC.(AL 3-22-71 EFF: 4-30-71)

Name of licensee North Central Broadcasting Corporation

Transmitter location 1.1mi. E. of city on Hwy. #64, Merrill, Wiscohsin(PH-4-9-68)

54452

Main studio location 120 S. Mill St., Merrill, Wisconsin(PH-4-9-68)

CONSTRUCTION PERMIT AND LICENSE RECORD

Amel 1	Dava			I done	1 Declared
Appl.	Date Issued	Freq.	Power	Time Div.	Period From To-
BPH-6110 HAAT: 220' 1 condl	4-9-68 nev) c		ERP: 31	w(h&v) !	
L -4116(L	10-29-68	THE RESERVE OF THE PERSON NAMED IN	-6110) s		12-1-70
BRH-2259(S)	3-22-7	Renowa	l of li	ense	12-1-73
BALH-1391	3-22-71	VOL. AL	EFF: 4-3	0-71	
BPH-7663(L) HAAT: 22	11-10-71			kw (H&V)	11-10-72
BLH-5295 HAAT: 220	CP_new_a	STATE OF THE OWNER, THE PARTY OF THE PARTY O	A COLUMN TO SERVICE AND ADDRESS OF THE PARTY	w(h&v)	12-1-73
			or chang	es.	
MLH-434(1) MRH-2259(1	12-6-72	ML chg.	name of	licensee	12-1-76
RTC-7410		The state of the s			The same of the sa
BTC-7869 BMLH-534(1)			License		12/5/75
BRH-2259	11-15-70				12-1-79
BRH790801X		the state of the later of the l	Contract of the last of the la	NSE (S)	12-1-82

FORM BC-121 Aug. 1955

APPLICATION RECORD - BROADCASTING

Call WX M T-FM Letters New-FM-

Name NORTH-CENTRAL BROADCASTING CORPORATION

MERRILL, WISCONSIN (PO c/o Kenneth W. Farnsworth, Box 71, Merrill, Wisconsin 54452)

File No.	Dated	Application for	Action Nature Date
BPH-6110 R & F FEB 2 1968	12-14-67 12-19-67	CP for a new FM broadcast station to be operated on: Freq.: 93.5mcs, Ch.#228 ERP: 3kw(H&V) Type trans.: Gates FM-3H TPO: 1.81kw Type ant.: Gates FMC-4, 4 sections HAAT: 219 feet Trans. loc.: On Highway #64, 1.1 mile East of city limits of Merrill, Wisconsin Studio loc.: 120 South Mill Street Merrill, Wisconsin RC pt. loc.: Same as Studio	GRANTED 4-9-68 condl re 302 must be filed for WXMT(AM)
AMEND R & F	3-27-68	Atty.: McKenna & Wilkinson Engr.: Edward W. Jacker (Lombard, Illinois) Re Sect. III. F.G.G WASHINGTON, D. G.	

CONTACT: Ken Farnsworth PHONE: Code 715; 536-6262 ADDRESS: 120 South Mill

Merrill, Wisconsin 54452

APPLICATION RECORD - BROADCASTING

Call

NORTH-CENTRAL BROADCASIING CORPORATION

Ne	2289	Lscor	sin

ner	rill, Wisco	nsin	And	Lan
File No.	Dated	Application for	Nature	Date
LH-4116 2 & F 1446574 \$30 PT	7/20/68 7/25/68 7/25/68 8/1/68	License (BPH-6110) for new FM b/c station, specify type trans. COLLINS 831D-1, specify type ant. COLLINS 37CP-4. Atty: Vernon L. Wilkinson Engr: Edward W. Jacker, Lombard, Ill.	GLUNTED	10-29-68
BALH-1391 R & F SEE AM WXMT:	6-30-70 7-7-70 OF FEE FD 10866 1970	(SEE AM FOR AMENDMENTS) Atty for assignor - McKenna & Wilkinson for assignee - D.E. Bilger	CRANTED Req. grant AM statis \$3,000. EFF: 5-10-71 #	fee for malso .00 L-30-71
		F.C.C WASHINGTON, D. C.		

APPLICATION RECORD - BROADCASTING

93.5mc.

Call

NORTHWOODS ENTERPRISES, INC.

Name NORTH CENTRAL BROADCASTING CORPORATION
MERRILL, WISCONSIN

File No.	Dated	Application for	Nature	Date Date
BRH-2259 R & F PN Recd. PRESS	8-25-70 9-1-70 "	RENEWAL OF LICENSE	GRANTED	3-22-71
SEP 1 5 1976 BPH-7663 R & F #015303 \$50 CODE: 061 PRESS: 8	10-15-71 10-28-71 10=28-71 NOV 1971	CP install new Ant(CCA-FMC-LP-4, 4 horiz. & vert. sects); chg. TPO: 1.865kw. Atty - Michael L. Glaser	GRANTED	11-10-71
BLH-5295 R & F W 015091-\$50. AC-068 PTA PRESS	10-15-71 10-28-71 10-28-71 11-12-71	Lic.(BPH-7663) for changes. Atty: Michael L. Glaser	GRANTED	1-5-72
		F.C.C WASHINGTON, D.C.		

APPLICATION RECORD - BROADCASTING

Call WJM T-FM

HEATH COMMUNICATIONS, INC.

Name X NORTHWOODS ENTERPRISES, INC.

Merrill, Wisconsin

File No.	Dated	Application for	Nature	Date
	10-13-72 10-18-72 50 #119901 ISO SEE AM)	Voluntary assignment of license to HEATH COMMUNICATIONS, INC. Atty - Glaser & Fletcher	to be f:	D 11-7-72 iled on 301 ge only) RETURNED
BMLH-434 R & F Fee filed v PRESS: DE		Modification of license to change the corporate name to: HEATH COMMUNICATIONS, INC. Atty: Francis E. Fletcher, Jr.	GRANTEL	12-6-72
R & F PN PRESS	9-4-73 9-4-73 9-4-73 27 SEP 197	Atty: Michael L. Glaser	GRANTED	11-28-73
CODE 049	և-8-7և	W. Donald Roberts, Jr. (50% each) MUTUALLY CONTINGENT ON GR & CONSUMMATION OF. Atty - Glaser & Fletcher, P. Cras. 92.20	RANT FEE:	8-13-74 \$100.00 15 Ludes AM) 15 D 10-7-74

PHASE 1 REFUND ACTION

TRANS.

DATE 20415

AMT. 58300

INITIALS

Form BC-121 September 1969

APPLICATION RECORD - BROADCASTING

Call Letters W.J.M.T-FM

ROBERTS BROADCASTING, INC.

MERRILL. WISCONSIN

	MERRILL, WISCONSIN					
	File No.	Dated	Application for	Natur	otion o Date	
F	TC-7869	10/10/75 10/21/75 EE	Voluntary acquisition of positive control of lic. corp. by W. Donald Roberts, Jr. thru purchase of stock by the licensee corp from Charles K. Heath	GRANTE		
1	ABA E MAS		Atty - Michael L. Glaser			
	BMLH-534 R & F #532710\$100 Code C01	2-12-76 2-20-76 2-23-76	Mod. of license to change licensee name to ROBERTS BROADCASTING, INC. Atty: Michael L. Glaser	GRANTE	3-1-76	
	PRESS BRH-2259 R & F	MAR 1 1976 7-22-76 7-30-76		Granted	ī1-15-76	
	PN Recd. PRESS	AUG 3 1 1976	M.S.Johnson, Atty.			
			F.C.C WASHINGTON, D. C.			

APPLICATION RECORD-BROADCASTING

Call Letters: W J M T-FM

Name: ROBERTS BROADCASTING, INC.

Station Location: MERRILL, WISCONSIN

File No.	Date	Description	Action and Date	
PRESS OCT 3	1979	RENEWAL OF LICENSE Atty. M. Scott Johnson (Glaser, Fletcher & John	GRANTED 11-30-79	
			Form BC-121 March 1979	

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

